

Vancouver Concept Store Fact Sheet

Quick Facts About the G.A.P Adventures Concept Store, opened June 10, 2006 in Vancouver:

- The first virtual concept store of its kind in the Canadian travel industry
- The concept store is an extension of the youthful and innovative G.A.P Adventures brand
- Consumers can drop by to learn more about adventure travel, plan their next trip and communicate with the G.A.P Adventures team
- An interactive environment with computers available for browsing or booking trips online
- Informative seminars on selected eco and adventure destinations
- Special guests will present on a variety of topics including travel writing, photography and packing tips
- World music talent and portable travel health clinic visits to prepare people for their travels
- Visitors can enjoy fair trade coffee while watching video clips from our record-breaking "Great Adventure People" TV series

Quick Facts About G.A.P Adventures:

- A pioneer in the adventure and eco travel industry, based out of Toronto, Canada
- One of the largest adventure companies in the world
- Operating small group adventures, safaris & expeditions on all 7 continents
- Running tours since 1990; founder is CEO Bruce Poon Tip
- Sends more than 40,000 travellers on holiday annually, and more along Peru's Inca Trail than any other company in the world
- Nearly 400 staff in offices throughout Canada, in South America, Europe and around the world
- Concept stores located in Vancouver and Toronto
- Owner of the legendary M/S Explorer, a legendary and record-setting expedition ship
- Operates 5 yachts in the Galapagos Islands and 3 boats in the Greek Isles
- G.A.P Adventures brochures are distributed to agents in more than 40 countries worldwide
- Launched the highly successful "Great Adventure People" TV series on CTV Travel in 2003
- National Geographic regularly rates G.A.P Adventures trips among their top 25 adventures of the year
- CEO Bruce Poon Tip has advised the U.N., UNESCO, the World Bank, named Entrepreneur of the Year, Canada's Top 40 Under 40 and has received the National Citation for Entrepreneurship in Canada
- G.A.P Adventures has been named one of Canada's 50 Best Managed Companies, Canada's Top 100 Employers and Top 10 Employers for Young People
- G.A.P Adventures started the Planeterra Foundation - a traveller supported NGO that gives back to the people and communities we visit on our trips

For more information about the G.A.P Adventures concept store, please visit us at: www.gapadventures.com/store

G.A.P Adventures Concept Store, Vancouver (Kitsilano)

Store Manager: Lindsay Cavanagh

Location: 1965 W. 4th Avenue (between Cypress and Maple)

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