

Calgary Concept Store Fact Sheet

Quick Facts About the G.A.P Adventures Concept Store, opening May 4, 2007 in Calgary:

- The concept store is an extension of the youthful and innovative G.A.P Adventures brand
- Consumers can drop by to learn more about adventure travel, plan their next trip and communicate with the G.A.P Adventures team
- An interactive environment with computers available for browsing or booking trips online
- Informative seminars on selected eco and adventure destinations
- Special guests will present on a variety of topics including travel writing, photography and packing tips
- World music talent and portable travel health clinic visits to prepare people for their travels
- Visitors can enjoy fair trade coffee while watching video clips from our record-breaking "Great Adventure People" TV series

Quick Facts About G.A.P Adventures:

- A pioneer in the adventure and eco travel industry
- One of the largest adventure companies in the world
- Operating small group adventures, safaris & expeditions on all 7 continents
- Running tours since 1990; founder is CEO Bruce Poon Tip
- Sends more than 40,000 travellers on holiday annually, and more along Peru's Inca Trail than any other company in the world
- Nearly 400 staff in offices throughout Australia, Canada, in South and Central America, Africa, Europe and Asia
- Other G.A.P Adventures concept stores located in Canada
- Owner of the legendary M/S Explorer, a legendary and record-setting expedition ship
- Operates 5 yachts in the Galapagos Islands and 3 boats in the Greek Isles
- G.A.P Adventures brochures are distributed to agents in more than 40 countries worldwide
- Launched the highly successful "Great Adventure People" TV series in 2003
- National Geographic regularly rates G.A.P Adventures trips among their top 25 adventures of the year
- CEO Bruce Poon Tip has advised the U.N., UNESCO, the World Bank and named Entrepreneur of the Year.
- G.A.P Adventures started the Planeterra Foundation - a traveller supported NGO that gives back to the people and communities we visit on our trips

For images and more information of the G.A.P Adventures concept store, visit us at: www.gapadventures.com/store

G.A.P Adventures Concept Store, Calgary

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